



MANDII POPE DIGITAL

YOUR TRUSTED PARTNER IN

Digital Services



Mandii Pope
DIGITAL

Services Include

- ✓ Illustration Services
- ✓ Virtual Assistant Services
- ✓ Social Media Services
- ✓ Logos & Branding Services
- ✓ Basic Website Design
- ✓ Presentations, Promo Design

Why Choose Me?

- ✓ Reliable and Timely Delivery
- ✓ Competitive Pricing
- ✓ Professional, Creative
- ✓ Creative Excellence
- ✓ Innovative Designs
- ✓ Choose a package that suits you

Contact Me Today

[View Portfolio examples](#)



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Website
www.mandiipopedigital.com



MANDII POPE DIGITAL

Digital Services

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ILLUSTRATION SERVICES

Bring your ideas to life with custom illustrations for:

- Children's books
 - Invitations & event posters
 - Branding & logo design
 - Personalised gifts
-

VIRTUAL ASSISTANT SERVICES

Let me handle the details while you focus on your goals!

- Diary management & admin support
 - Presentation design (Canva & PowerPoint)
 - Documents
 - Project coordination
-

SOCIAL MEDIA SERVICES

Grow your online presence with engaging, on-brand content:

- Reels & stills for Instagram, TikTok, and Facebook
 - Social media strategy & management
 - Video editing & animations
 - Brand storytelling
-

GRAPHIC DESIGN AND BASIC WEBSITES

Building basic Wix websites:

- A sleek landing page, a multi-page business site, or a full e-commerce store, I offer affordable website design packages with custom branding, mobile optimisation, SEO setup, and seamless functionality. From personal portfolios to thriving online shops, I bring your vision to life with a hassle-free, professional touch.
-

Get in touch!

Email: mandii@mandiipopedigital.com

Instagram: @mandiipopedigital

Website: www.mandiipopedigital.com

 Let's create something amazing together! 

MANDII POPE DIGITAL

Portfolio Services

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**CHILDRENS BOOKS
DIGITAL
ILLUSTRATION**



**BRANDING AND
LOGOS**



**BASIC WEBSITE
DESIGN**



**INVITATIONS AND
POSTERS**



DIGITAL IMAGES



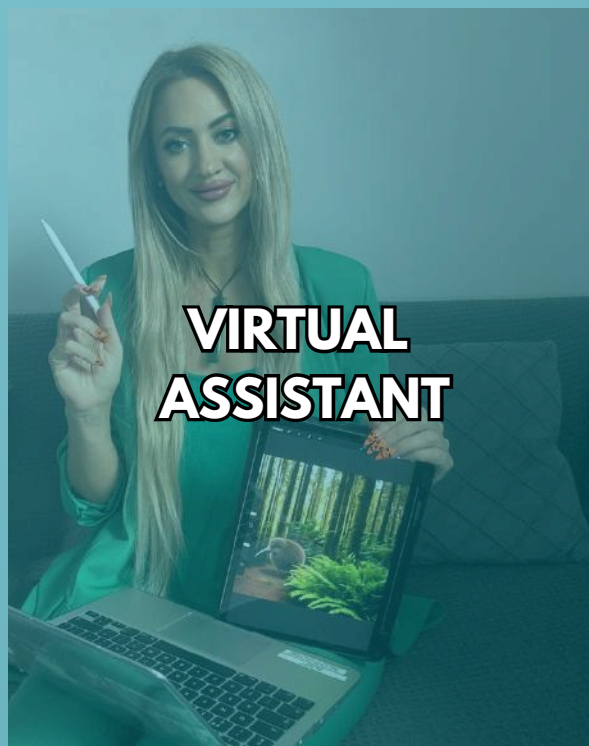
**PRESENTATIONS
AND BRANDING
DOCUMENTATION**



**SOCIAL MEDIA AND
CONTENT CREATION**



**PRINT ON DEMAND
CLOTHING,
PACKAGING AND
MERCHANDISE**



**VIRTUAL
ASSISTANT**



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Virtual Assistant Pricing Packages

Planners, Forms, Printables, Charts and other Business Documents
Canva templates, Social Media Graphics,
Pinterest Pins, IG Stories, Tik Tok etc

Promo Graphics, Banners, Web Banners, Promo Flyers, Digital Products
Mockups Workbook slides, Guides, Lead Magnet,
Online Course Materials, Ebooks.



Basic Plan

10 Hours a Month

(Approx 30mins per day)

Adhoc help

£37ph/£370pcm



Bronze Plan

20 Hours a Month

(Approx 1 hour per day)

A helping hand

£35ph/£660pcm



Silver Plan

40 Hours a Month

(Approx 2 hours per day)

Your trusty aid

£33ph/£1320 pcm



Gold Plan

60 Hours a Month

(Approx 3 hours per day)

Your super sidekick

£33ph/£1980pcm



Diamond Plan

80 Hours a Month

(Approx 4 hours per day)

Your diamond

£32ph/£2560pcm

- Email Management
- DMs management
- Email marketing support
- Calendar & Diary Management
- Appointment Making & Confirmations
- Data Entry
- Formatting Documents & Contracts
- Invoicing
- Basic website edits
- (Shopify, Wix and Squarespace)
- Travel Arrangements
- Following Up Leads
- Basic video editing
- Adding captions to videos
- Promo videos
- Uploading videos/ content
- Web/ article/ content research
- Repurposing content
- Social media Content



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Social Media Pricing Packages

Investment Options

It is recommended to continue your social media plan for at least 3 months.

1. Starter Package - £300/month

- ✓ 8 posts & 4 stories per month
- ✓ Basic engagement (responding to comments & messages)
- ✓ Monthly performance summary

2. Standard Package - £500/month

- ✓ 12 posts & 6 stories per month
- ✓ Active engagement & community management
- ✓ Monthly insights & strategy updates

3. Premium Package - £700/month

- ✓ 16 posts & 8 stories per month
- ✓ Reels & video content
- ✓ Full engagement management & influencer outreach
- ✓ Detailed monthly analytics report



Starter Package

Social Media Graphics and Posts

- ✓ 8 posts & 4 stories per month
- ✓ Basic engagement (responding to comments & messages)
- ✓ Monthly performance summary

£300 monthly



Standard Package

Social Media Graphics and Posts

- ✓ 12 posts & 6 stories per month
- ✓ Active engagement & community management
- ✓ Monthly insights & strategy updates

£500 - monthly



Premium Package

Social media Graphics and Posts

- ✓ 16 posts & 8 stories per month
- ✓ Reels & video content
- ✓ Full engagement management & influencer outreach
- ✓ Detailed monthly analytics report

£700 monthly



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Videography Pricing Packages

Investment Options

It is recommended to continue your social media plan for at least 3 months.

Videography Package:

- High-quality video production for food preparation processes
- Editing and optimisation for social media
- Short form reels and TikTok content creation
- £300 per video (Minimum 4 videos per month = £1,200)

Videography & Reels (Flexible Options)

1. Basic Video Package - £300/month

✓ Basic Video Package: £300 per video (Minimum 2 videos/month = £600)

2. Standard Video Package - £1200/month

✓ Standard Package: £1,200 for 4 short-form reels (TikTok, Instagram)

2. Premium Video Package - £2500/month

✓ Premium Video Bundle: £2,500 for 8 high-quality videos (including food styling & storytelling)



Basic Video Package

Short form reels and Tik Tok content creation

Basic Video Package:
£300 per video
(Minimum 2 videos/month = £600)

£600 monthly



Standard Video Package

Short form reels and Tik Tok content creation

Standard Package
£1,200 for 4 short-form reels
(TikTok, Instagram)

£1200 - monthly



Premium Video Package

Short form reels and Tik Tok content creation

Premium Video Bundle
£2,500 for 8 high-quality videos
(including food styling & storytelling)

£2500 monthly



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Logos Pricing Packages

Logo Design Packages:

At Mandii Pope Digital, I specialise in creating unique and professional logos and branding that truly reflect your business identity. Whether you're starting a new venture or refreshing your existing brand, I work closely with you to design a cohesive brand image that resonates with your target audience.

From logo design to full brand identity packages, I'll help you stand out and make a lasting impression. Let's bring your vision to life with designs that capture the essence of your brand.



Basic Logo Package

(A professional logo to get you started, with all the essentials.)

A simple, professional logo design with one concept, two revisions, and essential file formats and guidelines.

£250



Standard Logo Package

(A well-rounded design with extra flair for your brand's online presence)

A more comprehensive logo design with three concepts, three revisions, additional file formats, and social media profile and banner designs.

£450



Premium Logo Package

(A bespoke logo and full branding suite to elevate your business identity.)

A fully custom logo design with five concepts, five revisions, advanced file formats, and complete branding assets, including business card and letterhead templates.

£650



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Logos

Pricing Packages

Logo Design Packages:

1. Basic Logo Package – £250

- 1 initial logo concept
- 2 rounds of revisions
- Final logo delivered in JPG, PNG, and PDF formats
- Black & white version
- Colour variations of the logo
- Logo usage guidelines (basic)

2. Standard Logo Package – £450

- 3 initial logo concepts
- 3 rounds of revisions
- Final logo delivered in JPG, PNG, PDF, and EPS formats (for print and digital)
- Black & white and colour variations
- Logo usage guidelines (basic)
- Social media profile picture and banner designs

3. Premium Logo Package – £650

- 5 initial logo concepts
- 5 rounds of revisions
- Final logo delivered in JPG, PNG, PDF, EPS, and AI formats (fully editable)
- Black & white, colour variations, and optional 3D versions
- Comprehensive logo usage guidelines (with typography and color palette)
- Social media profile and banner designs
- Business card design template
- Letterhead design template



MANDII POPE DIGITAL

Branding

Pricing Packages

Branding Packages:

Branding is more than just a logo—it's the heart of your business identity.

At Mandii Pope Digital, I create cohesive, eye-catching brands that tell your story and connect with your audience.

From logos and colour palettes to websites and social media, I bring your vision to life with creativity, strategy, and attention to detail.

Let's make your brand unforgettable!



Basic Branding Package

(The essentials for a polished and professional brand)

A simple yet effective branding package with logo, colour palette, fonts, and essential guidelines.

£450



Standard Branding Package

(Everything you need to bring your brand to life across all platforms)

A complete branding solution with a custom colour palette, fonts, business card design, and social media templates.

£800



Premium Branding Package

(The ultimate branding package to elevate your business and make a lasting impact.)

A comprehensive branding experience with full colour customisation, fonts, business stationery, social media templates, and presentation tools.

£1200



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Branding

Pricing Packages

Branding Packages:

1. Basic Branding Package – £450

- Logo design (choose from any of the above packages)
- Colour palette (3 primary colours)
- 2 complementary font selections for headings and body text
- Basic brand guidelines document

2. Standard Branding Package – £800

- Logo design (choose from any of the above packages)
- Custom colour palette (5 primary and secondary colours)
- 3 font selections (headings, sub-headings, body text)
- Full brand guidelines document (including logo usage, typography, colour palette)
- Business card design
- Social media templates (2-3 templates for posts)

3. Premium Branding Package – £1,200

- Logo design (choose from any of the above packages)
- Full custom colour palette (5-7 colours, including primary, secondary, and accent shades)
- 5 font selections (headings, sub-headings, body text, accent fonts)
- Full brand guidelines document (including logo usage, typography, colour palette, and brand voice)
- Business card, letterhead, and envelope design
- Social media templates (5-6 templates for posts, stories, and banners)
- Digital presentation template (PowerPoint or Google Slides)
- Email signature design

Add-Ons (Optional)

- Social Media Profile & Cover Design: £100 per platform
- Business Card Design: £150
- Email Signature: £75
- Brand Strategy Consultation: £200 per session (1 hour)

These packages can be tailored to suit specific client needs. If a client requires something unique, such as a more extensive brand strategy session or custom illustrations, these can be amended to the final quote.



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Canva Graphics Pricing Packages



Starter Package

(e.g., social media graphics + email newsletter + video graphics)

"Your Social Media, Elevated—Engage and Impress Every Month."

£300 - £500 monthly



Branding Package

(e.g., branding kit + presentation design + templates)

"Build a Brand that Speaks for You—Consistent, Memorable, and Unique."

£1,000 - £2,000



Marketing Essentials

(e.g., social media graphics, e-book design, infographics)

"Marketing Made Easy—Compelling Designs to Amplify Your Message."

£800 - £1,500

As a virtual assistant using Canva, I offer a variety of services that help clients enhance your branding and marketing efforts.

- 1. Presentation Design:** Create visually appealing PowerPoint or Google Slides presentations that align with the client's branding.
- 2. Social Media Graphics:** Design eye-catching posts, stories, and ads for platforms like Instagram, Facebook, LinkedIn, and Pinterest.
- 3. Marketing Materials:** Develop brochures, flyers, posters, and business cards to promote products or services.
- 4. E-book and Report Design:** Format and design e-books, reports, or whitepapers with a professional look and feel.
- 5. Templates Creation:** Build reusable templates for social media, presentations, or marketing materials that clients can easily customize.
- 6. Event Invitations:** Design invitations for events, webinars, or workshops, including digital and printable options.
- 7. Branding Kits:** Create cohesive branding kits that include logos, colour palettes, fonts, and templates to ensure brand consistency.
- 8. Infographics:** Develop informative and visually engaging infographics that communicate data or processes clearly.
- 9. Email Newsletter Design:** Design templates for email marketing campaigns that match the client's brand style.
- 10. Video Graphics:** Create engaging graphics for video content, such as YouTube thumbnails, end screens, and animated text.

Canva Graphics Pricing Packages

1. Presentation Design

- £100 - £300 per presentation (for about 10-15 slides)
- Additional Slides: £10 - £20 per slide for larger presentations
- Custom templates, brand-specific colour schemes, and animated elements can justify higher pricing.

2. Social Media Graphics

- Single Post/Story: £25 - £50 per post
- Monthly Package (10-15 posts): £200 - £500 depending on the level of customisation
- Social Media Ads: £50 - £100 per ad (includes resizing and optimized layouts for multiple platforms)

3. Marketing Materials

- Brochures and Flyers: £75 - £200 depending on detail and length (e.g., single-sided vs. tri-fold)
- Posters: £50 - £150 based on complexity and required customization
- Business Cards: £50 - £100 for a custom design

4. E-book and Report Design

- Basic E-book (up to 10 pages): £200 - £400
- Longer E-books or Reports (10-30 pages): £400 - £800
- These can include cover design, branding elements, and styled typography for a polished look.

5. Template Creation

- Social Media Templates: £100 - £300 for a set of 5-10 reusable templates
- Presentation Templates: £150 - £400 for a complete slide deck template
- Marketing Templates (e.g., brochures, flyers): £100 - £300 depending on the set size and custom branding

6. Event Invitations

- Digital Invitations: £50 - £150 per design
- Printable Invitations (customisable by client): £100 - £200
- Packages available if the client needs variations (e.g., for different platforms or formats)

7. Branding Kits

- Basic Branding Kit (logo, colour palette, fonts): £300 - £600
- Complete Branding Kit (logo, colour palette, fonts, and 5-10 social media templates): £600 - £1,200
- This service is valuable for clients needing consistent branding across various materials.

8. Infographics

- Simple Infographics: £100 - £200 per infographic
- Detailed or Data-Heavy Infographics: £200 - £500 depending on complexity and data visualization requirements

9. Email Newsletter Design

- Basic Email Template: £75 - £150
- Custom Branded Email Template: £150 - £300, with layouts, branding elements, and consistent styling
- Consider monthly retainer packages if the client requires ongoing designs.

10. Video Graphics

- YouTube Thumbnails: £25 - £50 each, or package rates for multiple designs
- End Screens & Animated Text Overlays: £50 - £150 depending on animation complexity and style

Presentations Pricing Packages

Professional Presentation Design

Make an impact with a beautifully designed presentation tailored to your brand. At Mandii Pope Digital, I create engaging, polished presentations in PowerPoint or Canva, ensuring your message is clear, professional, and visually compelling. Whether you need a sleek pitch deck, a corporate report, or an interactive slideshow,

I offer three flexible packages to suit your needs.

1. Essential Presentation Package – £150

- ✓ Up to 10 custom-designed slides
- ✓ Branded with your logo, colours, and fonts
- ✓ Clean, professional layout
- ✓ One round of revisions

2. Professional Presentation Package – £250

- ✓ Up to 20 custom-designed slides
- ✓ Advanced graphics and data visualisation
- ✓ Custom icons and imagery
- ✓ Two rounds of revisions

3. Premium Presentation Package – £400

- ✓ Up to 30 custom-designed slides
- ✓ Interactive elements (e.g., clickable links, transitions)
- ✓ Multimedia integration (videos, animations)
- ✓ Fully polished, high-impact design
- ✓ Three rounds of revisions

These prices serve as a general guideline and can be adjusted based on complexity and additional custom requirements.

Let's bring your ideas to life with standout design—because great presentations leave lasting impressions! 🚀



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Branded Documents, Invites and Posters Pricing Packages

Branded Documents, Invites & Posters Pricing

At Mandii Pope Digital, I offer high-quality, custom-designed branded documents, invites, and posters that align with your brand's identity. Here's a UK-based pricing guide

1. Branded Document Package - £120

- ✓ Custom-designed up to 5 pages
- ✓ Branded with your logo, colours, and fonts
- ✓ Professional layout with your content
- ✓ One round of revisions

2. Branded Invitation Package - £100

- ✓ Custom-designed invitation (up to A5 size)
- ✓ Tailored to your event theme and brand
- ✓ High-quality layout with creative design
- ✓ One round of revisions

3. Branded Poster Package - £150

- ✓ Custom-designed poster (up to A3 size)
- ✓ Eye-catching design with your brand identity
- ✓ Suitable for events, promotions, or marketing
- ✓ One round of revisions

For custom requirements or larger projects, feel free to get in touch for a personalised quote. Let's create something memorable for your brand!



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Quick One Time Projects Pricing Packages

Quick one time projects

- Planners, Forms, Printables, Charts and other Business Documents
- Canva templates, Social Media Graphics, Pinterest Pins, IG Stories, Tik Tok etc
- Promo Graphics, Banners, Web Banners, Promo Flyers, Digital Products Mockups
- Workbook slides, Guides, Lead Magnet, Online Course Materials, Ebooks.

1. Single Graphic Needed

- £40
- For one-time project requests like a FB page/Group cover, Web Banner, Summit Banners, Linkedin/Youtube Banners and Flyers.
- 1-3 business day turnaround time and includes 2 rounds of revisions

2. Pack of 6 Canva Social Media Graphics Templates

- £120
- Canva Social media Graphics, Stories, Pin images, carousel
- 5 business days turnaround time and included 2 rounds of revisions

3. E-book, Lead Magnet Workbooks, Worksheets, PDF's and other Branded Documents

- Starts at £40 please contact for a quote.



Graphic Design on Demand Pricing Packages

- **No long term commitment. Just renew when needed. Perfect for Business, New Course or Programme Launch and Promos**
- **Pack of 15 Graphics/PDF pages consumable in 60 days**
- £300
- 1 hour introduction meeting, 3-4 Business days turnaround time per graphic request and includes up to 2 rounds of revisions each
- **2. Pack of 25 Graphics/PDF pages consumable in 60 days**
- £450
- 1 hour introduction meeting, 3-4 Business days turnaround time per graphic request and includes up to 2 rounds of revisions each
- **3. Pack of 40 Graphics/PDF pages consumable in 60 days**
- £700
- 1 hour introduction meeting, 3-4 Business days turnaround time per graphic request and includes up to 2 rounds of revisions each



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Digital Illustration Pricing Packages

For illustrating a book cover, pricing can depend on several factors, including the style, level of detail, and whether the cover includes just the front or a full wrap-around design (front, spine, and back).

Add-ons:

- **Title Design:** If you're designing a custom title style or unique typography, add £50 - £150.
- **Exclusive Rights:** If the author wants exclusive rights to the illustration, you might consider a usage fee or negotiate a higher rate.



Basic Cover Illustration

(Simple or minimalist design, typically just the front cover)

Ideal for simpler illustrations, like single-character portraits or symbolic elements.

£250 - £500



Standard Full Cover Illustration

(Front cover with background, possibly a bit of detail on the spine and back)

This is for more detailed designs with background elements, custom typography, and a cohesive layout.

£500 - £1,000



Premium or High-Detail Cover

(Full wrap-around cover, complex backgrounds, multiple characters, or intricate details)

For high-complexity designs where more time is needed, especially for fantasy or sci-fi covers, where intricate world-building details are important.

£1,000 - £2,500



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Basic Wix Website Pricing Packages

At Mandii Pope Digital, I create stunning, user-friendly Wix websites tailored to your brand's needs. Whether you need a sleek landing page, a multi-page business site, or a full e-commerce store, I offer affordable website design packages with custom branding, mobile optimization, SEO setup, and seamless functionality. From personal portfolios to thriving online shops, I bring your vision to life with a hassle-free, professional touch.

Let's build something amazing—get in touch today! 🚀



Basic Plan £500

- ✓ 1-Page Scroll Website (Landing Page)
- ✓ Mobile Optimized
- ✓ Custom Branding (Logo & Colour Scheme)
- ✓ Contact Form & Social Media Links
- ✓ Basic SEO Setup
- ✓ 1 Round of Revisions
- ✓ 1 Hour of Post-Launch Support

Best for freelancers, personal portfolios, or event pages.



Standard Plan £850

- Up to 5 Pages (Home, About, Services, Blog, Contact)
- ✓ Mobile Optimized
- ✓ Custom Branding & Theme Design
- ✓ Contact Forms & Social Media Links
- ✓ Basic SEO & Google Indexing
- ✓ Image & Content Upload (Client-Provided)
- ✓ 2 Rounds of Revisions
- ✓ 1 Week of Post-Launch Support

Ideal for small businesses, creatives, and consultants



Pro Plan £1,250

- Up to 10 Pages (Includes Blog & Portfolio)
- ✓ Mobile Optimized
- ✓ Custom Branding, Fonts & Theme Design
- ✓ Contact Forms, Social Links & Newsletter Signup
- ✓ SEO Optimization & Google Indexing
- ✓ Image & Content Upload (Client-Provided)
- ✓ Basic Wix Automations & Lightbox Pop-ups
- ✓ 3 Rounds of Revisions
- ✓ 2 Weeks of Post-Launch Support

Best for growing businesses or professionals needing a stronger web presence.



E-Commerce Plan £,1750

- ✓ Up to 10 Pages + Online Store
- ✓ Mobile Optimized
- ✓ Custom Branding, Theme & Fonts
- ✓ Product Listings (Up to 10 Products)
- ✓ Payment Gateway Setup (PayPal, Stripe, Wix Payments)
- ✓ Contact Forms, Social Links & Newsletter Signup
- ✓ SEO Optimization & Google Indexing
- ✓ Image & Content Upload (Client-Provided)
- ✓ 3 Rounds of Revisions
- ✓ 1 Month of Post-Launch Support

Perfect for startups and small businesses selling online.



Extra Add-ons Ad-hoc

- ◆ Extra Page – £100 per page
- ◆ Additional Product Uploads (10 items) – £50
- ◆ Advanced SEO Optimisation – £200
- ◆ Copywriting Services – From £100
- ◆ Blog Setup & Formatting – £150
- ◆ Monthly Maintenance & Updates – From £50/month

Those extra bits you might need here and there

Notes:

- **Domain & Hosting:** Clients must purchase their own Wix hosting plan (or Mandii can assist). (It is easier to manage it all under one roof (eg, domain, email and hosting by Wix))
- **Timeline:** Projects typically take 2-4 weeks depending on complexity.
- **Payment:** 50% deposit upfront, balance due before site launch.

Thank You



I can't wait to get started.

If you have any questions about Client Guidelines or any of your next steps, reach out to mandii@mandiipopedigital.com



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